



Product Designer with 3+ years of experience designing 0→1 enterprise SaaS products across web applications, browser extensions and plugins. Led product design for WebYes as its sole designer during the first year, building its design system and shipping 10+ major features. Designed the unified analytics dashboard , a composite health score across five audit modules (accessibility, performance, SEO, quality, uptime), turning ~200 raw issues per scan into a prioritised, actionable list.

Work Experience



UX Designer

Mozilor Technologies

November 2023– Present

Kerala, India

WebYes - Website Auditing & Accessibility Platform

- Owned 0→1 product design for WebYes, an enterprise SaaS accessibility and website-auditing platform, serving as the sole designer during its first year.
- Established WebYes's accessibility-first design system, defining colour tokens, typography, components and WCAG-compliant patterns used across product surfaces.
- Designed branding and visual identity for WebYes, including logo, style, and product language
- Shipped 10+ major features including Filter by Law (ADA/EAA), Needs Review, Freemium restrictions, Unified billing, Onboarding flows, and Client management
- Designed the Chrome Extension (0 → 5000+ users) and two WordPress plugins — AccessYes and Accessibility Toolkit — covering all UI surfaces end-to-end
- Designed the WebYes Chrome Extension from 0→1, which reached 5,000+ users and earned Featured status on the Chrome Web Store within two months of launch.

CookieYes - compliance banner

- Conducted WCAG accessibility audit of CookieYes's compliance banner, identifying and documenting violations across keyboard, contrast, and ARIA
- Redesigned the Agency Dashboard — multi-client management interface for cookie compliance across websites



UX Designer (Intern)

Snap infinity

May 2023–November 2023

Kerala, India

- E-Commerce Experience Design: Designed and optimized end-to-end user journeys for British Voyager (Kuwait-based e-commerce), focusing on improving product discovery, navigation, and conversion metrics.

Skills & Tools

Product and UX

- Design B2B Workflows, Growth & Retention UX
- Roadmap Collaboration
- Competitive Research & Analysis
- Accessibility Compliance (WCAG 2.1 AA / ADA / EAA)
- Interaction Design AI-assisted Design Prompt Design LLM-powered
- UX AI Product Thinking Human-AI Interaction Automation-first
- Workflows

Data & Analytics

- Funnel analysis
- Cohort/retention
- Mixpanel, Stripe
- Usability testing, competitive audits, behavioural analysis, enterprise workflow research.

AI

- AI-Assisted Design Workflows & Agentic Automation
- Prompt Engineering for Design & Research
- AI-Powered Prototyping (Vibe Coding / Claude / v0)

Tools

Figma | Framer | Hotjar | Adobe Creative Suite | Miro | AI tools | APIs | VO | Mixpanel

Community Involvement

FOF Kozhikode, Content creator, Mentor

Mentor aspiring designers, create UX educational content and support local design-community events.

Education

Bachelor of Technology in Computer Science & Engineering (CSE)

2019– 2023

APJ Abdul Kalam Technological University

Kerala, India

- CGPA: 7.0